

May 29, 2024

Honorable Marc Berman
1021 O Street, Suite 8130
Sacramento, CA 95814

CC: Members, California State Legislature

AB 2876 (Media and AI literacy) SUPPORT

Dear Assemblymember Berman,

On behalf of the Electronic Transactions Association (“ETA”), the leading trade association representing the payments industry, I appreciate the opportunity to share our support for AB 2876, to include media literacy and Artificial Intelligence (AI) literacy in school curriculum. With continuous innovations in computing and AI, students will be faced with new challenges in technology as they enter the workforce. Providing students with a foundational understanding of how AI works, the potential for inaccurate information, and the dangers of fraudulent applications of AI, will all provide critical context around the use of AI in society. Introducing AI concepts at an earlier age gives students the opportunity to build their knowledge and skills over time. AB 2876 would help equip students with the skills and competencies required to use AI technologies and applications effectively.

Not only is AI literacy important for workforce readiness, but students are also interested in learning more about AI and can benefit from its use in the classroom. According to a [recent survey](#) by Junior Achievement, 91% of teens would be interested in courses in school that promote skills related to AI. AB 2876 is helping fill a knowledge gap for young people, while also providing support for teachers. The US Department of Education released a report titled [AI and the Future of Teaching and Learning](#), which highlighted that educators are exploring AI-powered capabilities to support students. For example, speech recognition to increase the support available to students with disabilities and multilingual learners, and the use of AI to enable writing or improving lessons.

ETA supports AB 2876 and believes it will provide students with essential foundational knowledge and skills to safely and effectively use artificial intelligence and will help prepare young people for the workforce. If you have any questions or wish to discuss further, please contact myself or ETA Executive Vice President, Scott Talbott at Stalbott@electran.org.

Respectfully,



Brian Yates
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