

Unlock Your Potential

Timely, Effective, and Credible Payments Training

Successful Careers Start with Solid Foundations

Payments is a fast-paced world constantly being shaped by new innovations. Our goal is to unpack its complexity and make it understandable to all. ETA courses are comprehensive and go deep — they cover key concepts, build from foundations, and provide you with the right knowledge to help you grow.

Designed for Busy Professionals

Rooted in adult learning theory and instructional design best practices, our engaging, interactive courses are organized in mini-modules to make it easy for professionals like you to learn on the go, whether in the office, or at home. ETA courses can be conveniently taken anywhere, anytime.

Gain Credibility with a Clear Path to Growth

ETA courses offer structured learning journeys with verifiable credentials at each level that demonstrate your expertise to both customers and employers. These credentials are more than just certificates — they are symbols of your dedication to mastering the payments landscape.

Written for the Industry, by the Industry

Drawing on over 30 years of industry representation, we've collaborated with leading experts to create comprehensive courses that meet all your needs. Whether you're building a strong foundation, mastering regulations, or pursuing specializations, you can trust ETA to deliver you knowledge that's reliable, current, and backed by expertise. Your success in payments begins here.



ETA Payments 201

Building Blocks for Growth

Payments 201: Deepen Your Understanding of the Payments Ecosystem

Who Will Benefit

Emerging payments professionals and veterans looking to advance their understanding of the payments industry.

Topics Covered

Transaction Flows

ACH • Card Transactions • Wire Transfers • Buy Now, Pay Later • Real-Time Payments

The Payments Landscape

Payment Processors • Independent Sales Organizations • Payment Gateways • Independent Software Vendors • Payment Facilitators • Card Participants

Merchant Pricing

Interchange • Merchant Pricing Models • Subscription & SaaS Pricing • Merchant Attrition

Value-Added Services

Account Updater • DCC/Cross-Border • Multi-Currency Conversion • Fraud/Security • Loyalty • Settlement Times • Issuing • Financial Services • Lending • Inventory Management • Employee Management • Appointment Scheduling • Web Building • Reporting Functionality

Regulations & Advanced Payments Options

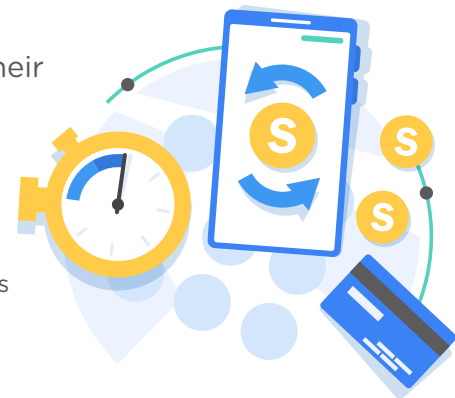
Regulation • New/Emerging Topics • Other Industry Nuances

Emerging Trends

Embedded Payments • Embedded Finance • Internet of Things • Machine Learning • Open Banking • QR Code Payments • Social Media

Key Features

No Prerequisites • Online/On-Demand • Interactive • Quizzes
Visually Engaging • Voice Narration • Certificate of Completion



I am impressed with the investments ETA has made into training our next generation of payments professionals.

— Marie W. Mui
SVP, National Sales Leader
Commercial Banking Segment
Wells Fargo

