Unlock Your Potential

Timely, Effective, and Credible Payments Training

Successful Careers Start with Solid Foundations

Payments is a fast-paced world constantly being shaped by new innovations. Our goal is to unpack its complexity and make it understandable to all. ETA courses are comprehensive and go deep — they cover key concepts, build from foundations, and provide you with the right knowledge to help you grow.

Designed for Busy Professionals

Rooted in adult learning theory and instructional design best practices, our engaging, interactive courses are organized in mini-modules to make it easy for professionals like you to learn on the go, whether in the office, or at home. ETA courses can be conveniently taken anywhere, anytime.

Gain Credibility with a Clear Path to Growth

ETA courses offer structured learning journeys with verifiable credentials at each level that demonstrate your expertise to both customers and employers. These credentials are more than just certificates — they are symbols of your dedication to mastering the payments landscape.

Written for the Industry, by the Industry

Drawing on over 30 years of industry representation, we've collaborated with leading experts to create comprehensive courses that meet all your needs. Whether you're building a strong foundation, mastering regulations, or pursuing specializations, you can trust ETA to deliver you knowledge that's reliable, current, and backed by expertise. Your success in payments begins here.

eta ELECTRONIC TRANSACTIONS ASSOCIATION

electran.org

ETA Payments 101

A Solid Foundation for Success

ETA Payments 101: Cover Foundational Concepts

Who Will Benefit

Payments 101 is written for those new to the industry or looking to refresh their foundational knowledge.

Concepts Introduced

Payment Methods and How They Work

History of Payments • Different Payment Methods • Future of Payments

Payment Choice

Shifts in Consumer Preferences • Barriers to Electronic Payments

Key Players, Roles, and Responsibilities

Transaction Lifecycle • Participants in an Electronic Transaction

Point of Sale

Evolution of PoS • Types of PoS Terminals • SoftPoS

Key Features

No Prerequisites • Online/On-Demand • Bookmarking • Interactive • Quizzes/Final Tests • Visually Engaging • Voice Narration • ADA Accessible • Certificate of Completion

> I intend for new hires to take this course in order to get up to speed on the payments industry.
>
> **— Sean Harrington, ETA CPP**
> Director of Payment Services
> **Continental Utility Solutions**

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