

# Connect, Thrive, and Excel

Unlock the Power of ETA Membership

## Transform Your Teams

Ensure your teams have the knowledge they need, when they need it. From foundational courses to compliance and specializations, our suite of industry guidelines and education products are available 24x7. ETA's Certified Payments Professional (ETA CPP) credential sets your team apart.

[Payments Foundational Courses](#) • [Payments Compliance Courses](#) • [Payments Compliance Webinars](#) • [Industry Guidelines](#) • [ETA CPP](#)

## Guide the Industry

ETA committees tackle the industry's key challenges and opportunities, identifying best practices, anticipating trends, and fostering collaboration on common issues. Drive the industry forward when you join industry experts for a robust dialogue on technology and trends, help establish guidelines, and educate the industry.

[Artificial Intelligence \(AI\)](#) • [Awards & Recognition](#) • [B2B](#) • [Bank](#) • [Compliance](#) • [Crypto](#) • [ETA CPP Credentialing](#) • [Investment Community](#) • [ISV](#) • [LATAM](#) • [Mobile Payments](#) • [Payment Facilitator \(PayFac\)](#) • [Payments Sales & Strategy](#) • [Retail Technology](#) • [Risk, Fraud & Security](#)

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ETA  
COMMITTEES

500+

MEMBERS  
PARTICIPATING

280+

COMPANIES  
REPRESENTED

## Influence Payments Policy

In D.C., the 50 states, and in Canada, ETA is the voice of the payments industry, promoting a policy environment that allows innovation and competition to thrive, protecting and benefiting consumers, and driving the economy forward. Join our government relations councils to influence policies that are shaping the future of payments.



AI



AML



CANNABIS &  
BANKING



DATA  
PRIVACY



DIGITAL  
CURRENCY



FORM 1099-K  
THRESHOLD



MCC



MTMA



OPEN  
BANKING



PAYMENTS  
CANADA



REAL-TIME  
PAYMENTS



SALES TAX

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## Accelerate Your Business

Fuel your success through our high-impact policy, compliance, and business development events. Meet those who matter, hear from experts, stay ahead of the curve, and get business done at events focused on the business of payments.

18

EVENTS

4000+

PARTICIPANTS

1500+

COMPANIES

4000+

MINUTES OF THOUGHT  
LEADERSHIP & LEARNING

200+

EXPERT SPEAKERS

### Business Development Events

Strategic Leadership Forum

TRANSACT 2025

TRANSACT Tech — Toronto

TRANSACT Tech — LATAM

TRANSACT Tech — NYC

### Public Policy Events

Payments Fly-In — D.C.

Payments Fly-In — Ottawa

Fintech Policy Forum

Four Central Banks Talk Digital Assets

ETAU on the Hill

ETAU in the States

+ multiple advocacy events on the Hill and state capitols

### Compliance Events

Payments Compliance Conference  
Pentagon City, VA

Payments Compliance Conference  
Toronto, ON

ETA members enjoy complimentary access / discounts at all ETA events.

## Amplify Your Brand

Elevate your brand with ETA. As a leading industry association, we are your fastest connection to your customers, prospects, and partners. Leverage our digital reach to position your brand before an exclusive payments audience.

Event Sponsorship • Digital Advertising • Social Media • Weekly Newsletter • Sponsored Webinars



BECOME AN  
ETA MEMBER

The Electronic Transactions Association (ETA) is the world's leading advocacy and trade association for the payments industry. Our members span the breadth of significant payments and fintech companies, from the largest incumbent players to the emerging disruptors in the U.S. and in more than a dozen countries around the world.

